

REP HEADLINE# 6354568 TRF# E:063545
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT26/12 15.00
CHANGES *** WFLA-TV ***

ADV # ADV. NAME FOLI/B OBAMA/D/PRE/US
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME DAN NAGELBERG

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6354568

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT26/12 15.00

REP: REVISION 10/26
RATES REVISED 10/30
NEW TTL \$353,060
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1897

1	S		530A-600A	30		\$470.00	10/30	11/2	2		TU-F	2
PROGRAM : 530A TODAY												
CON COM1: 530A TODAY												

NOV 01 2012 FILE 1

10/30/12 FCC (5)

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT26/12 15.00
CHANGES *** WFLA-TV ***

: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL SPTS:
12	S		530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	11/5	11/6	1		M-TU	1
(22)	RS		600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$1,470.00	10/30	11/2	2		TU-F	2
(23)	RS		600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$1,470.00	11/5	11/6	1		M-TU	1
(33)	RS		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$2,000.00	10/30	11/2	4		TU-F	4
(34)	RS		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$2,000.00	11/5	11/6	1		M-TU	1
(37)	RS		800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$1,100.00	11/4	11/4	2		SUN	2
(47)	RS		900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,040.00	10/30	11/2	3		TU-F	3
(48)	RS		900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,040.00	11/5	11/6	1		M-TU	1
(58)	RS		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$380.00	10/30	11/2	3		TU-F	3

FAX# 703-516-9680 OCT26/12 15.00
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
59	RS		1200N-100P	30		\$380.00	11/5	11/6	1		M-TU	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
69	S		100P-200P	30		\$400.00	10/30	11/2	2		TU-F	2
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
70	S		100P-200P	30		\$400.00	11/5	11/6	1		M-TU	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
80	S		200P-300P	30		\$250.00	10/30	11/2	3		TU-F	3
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
81	S		200P-300P	30		\$250.00	11/5	11/6	1		M-TU	1
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
82	E		900A-1000A	30		\$300.00	10/6	10/27	1		SAT	4
PROGRAM : SAT 9A NEWS												
CON COM1: SAT 9A NEWS												
93	S		300P-400P	30		\$450.00	10/30	11/2	3		TU-F	3
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
94	S		300P-400P	30		\$450.00	11/5	11/6	1		M-TU	1
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
104	S		400P-500P	30		\$600.00	10/30	11/2	3		TU-F	3
PROGRAM : DR. OZ												
CON COM1: DR. OZ												

<# 703-516-9680
FROM REP OCT26/12 15.00
CHANGES *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
105		S	400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	11/5	11/6	1		M-TU	1
115		RS	500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$1,700.00	10/30	11/2	2		TU-F	2
116		R	500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$1,700.00	11/5	11/5	1		MON	1
126		RS	530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$1,700.00	10/30	11/2	2		TU-F	2
127		R	530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$1,700.00	11/5	11/5	1		MON	1
137		RS	600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,250.00	10/30	11/2	1		TU-F	1
138		R	600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,250.00	11/5	11/5	1		MON	1
148		RS	700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/30	11/2	2		TU-F	2
149		R	700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	11/5	11/5	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
179	R		1237A-137A	30		\$400.00	11/5	11/5	1		MON	1
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
189	RS		1135P-1235A	30		\$1,300.00	10/30	11/2	2		TU-F	2
PROGRAM : THE TONIGHT SHOW												
CON COM1: THE TONIGHT SHOW												
190	S		1135P-1235A	30		\$650.00	11/5	11/5	0		MON	0
PROGRAM : THE TONIGHT SHOW												
CON COM1: THE TONIGHT SHOW												
SEP/12			\$750.00	OCT/12		268870.00	NOV/12					
												CONTRACT TOTAL 353060.00
												TOTAL SPOTS 368

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 353060	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama - Sked C	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today ShowS.	03	500	30 Comme								4	2000
2	M-F 530a News M.....	01	470	30 Comme		1						1	470
3	M-F 530a News .TWTF..	01	470	30 Comme			3					3	1410
4	M-F 530a News M.....	01	470	30 Comme				1				1	470
5	M-F 530a News .TWTF..	01	470	30 Comme			4					4	1880
6	M-F 530a News M.....	01	470	30 Comme				1				1	470
8	M-F 530a News M.....	01	470	30 Comme					1			1	470
10	M-F 530a News M.....	01	470	30 Comme						1		1	470
Weekly Totals: Total Spots(Ord Spots)					1	66	93	72	63	58	15	368	
Closed PR												4	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	353060	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / /1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
12	M-F 530a News MT.....	01	470	30 Comme							1	1	470
13	M-F 6a News M.....	03	700	30 Comme		1						1	700
14	M-F 6a News .TWTF..	03	700	30 Comme			3					3	2100
15	M-F 6a News M.....	03	700	30 Comme			1					1	700
16	M-F 6a News .TWTF..	03	700	30 Comme			4					4	2800
17	M-F 6a News M.....	03	700	30 Comme				1				1	700
24	M-F 7a Today Show M.....	03	900	30 Comme		1						1	900
25	M-F 7a Today Show .TWTF..	03	900	30 Comme			4					4	3600
26	M-F 7a Today Show M.....	03	900	30 Comme				1				1	900
27	M-F 7a Today Show .TWTF..	03	900	30 Comme			7					7	6300
28	M-F 7a Today Show	03	900	30 Nbr of Spots				1				1	900
Weekly Totals: Total Spots(Ord Spots)					1	66	93	72	63	58	15	368	
Closed PR						2	1	1				4	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	353060	Campaign Ref:	E:063545680
Buyer:	...	Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
30	M-F 7a Today Show M.....	03	900	30 Comme Nbr of Spots					1			1	900
32	M-F 7a Today Show M.....	03	900	30 Comme Nbr of Spots						1		1	900
35	Sun 8a Today ShowS	03	500	30 Comme Nbr of Spots		1	1					2	1000
37	M-F 9a Today Show II M.....	03		30 Comme Nbr of Spots		1						1	
38	M-F 9a Today Show II TWTF..	03	550	30 Comme Nbr of Spots		2						2	1100
39	M-F 9a Today Show II M.....	03	550	30 Comme Nbr of Spots			1					1	550
40	M-F 9a Today Show II TWTF..	03	550	30 Comme Nbr of Spots			6					6	3300
41	M-F 9a Today Show II M.....	03	550	30 Comme Nbr of Spots				1				1	550
48	M-F 12p Today Show III M.....	03	200	30 Comme Nbr of Spots		1						1	200
49	M-F 12p Today Show III TWTF..	03	200	30 Comme Nbr of Spots		3						3	600
Weekly Totals: Total Spots(Ord Spots)					1	66	93	72	63	58	15	368	
Closed PR						2	1	1				4	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	353060	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
50	M-F 12p Today Show III M.....	03	200	30 Comme			1					1	200
51	M-F 12p Today Show III .TWTF..	03	200	30 Comme			4					4	800
52	M-F 12p Today Show III M.....	03	200	30 Comme				1				1	200
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme		1						1	400
60	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme		3						3	1200
61	M-F 1p Days Of Our Lives M.....	03	400	30 Comme			1					1	400
62	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme				1				1	400
64	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme					1			1	400
67	M-F 1p Days Of Our Lives	03	400	30 Nbr of Spots						1		1	400
Weekly Totals: Total Spots(Ord Spots)					1	66	93	72	63	58	15	368	
Closed PR						2	1	1				4	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	353060	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
70	M-F 2p Rachael Ray M.....	03	250	30 Comme		1						1	250
71	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme		3						3	750
72	M-F 2p Rachael Ray M.....	03	250	30 Comme			1					1	250
73	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme			4					4	1000
74	M-F 2p Rachael Ray M.....	03	250	30 Comme				1				1	250
75	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme				4				4	1000
76	M-F 2p Rachael Ray M.....	03	250	30 Comme					1			1	250
77	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme					4			4	1000
78	M-F 2p Rachael Ray M.....	03	250	30 Comme						1		1	250
81	Sat 9a NewsS.	03	300	30 Comme		1						1	1200
Weekly Totals: Total Spots(Ord Spots)					1	66	93	72	63	58	15	368	
Closed PR						2	1	1				4	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 353060	Campaign Ref: E:063545680
Buyer: ...	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
82	Sun 9a NewsS	03	300	30 Comme		1	1	1	1	1		5	1500
83	M-F 3p Doctors M.....	03	450	30 Comme		1						1	450
84	M-F 3p Doctors .TWTF..	03	450	30 Comme			3					3	1350
85	M-F 3p Doctors M.....	03	450	30 Comme			1					1	450
86	M-F 3p Doctors .TWTF..	03	450	30 Comme			4					4	1800
87	M-F 3p Doctors M.....	03	450	30 Comme				1				1	450
88	M-F 3p Doctors .TWTF..	03	450	30 Comme				4				4	1800
89	M-F 3p Doctors M.....	03	450	30 Comme					1			1	450
90	M-F 3p Doctors .TWTF..	03	450	30 Comme					3			3	1350
91	M-F 3p Doctors M.....	03	450	30 Comme						1		1	450
94	M-F 4p Dr Oz M.....	03	600	30 Nbr of Spots		1						1	600
Weekly Totals: Total Spots(Ord Spots)					1	66	93	72	63	58	15	368	
Closed PR						2	1	1				4	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 353060	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
95	M-F 4p Dr Oz TWTF..	03	600	30 Comme		3						3	1800
96	M-F 4p Dr Oz M.....	03	600	30 Comme			1					1	600
97	M-F 4p Dr Oz TWTF..	03	600	30 Comme			4					4	2400
98	M-F 4p Dr Oz M.....	03	600	30 Comme				1				1	600
99	M-F 4p Dr Oz TWTF..	03	600	30 Comme				3				3	1800
100	M-F 4p Dr Oz M.....	03	600	30 Comme					1			1	600
101	M-F 4p Dr Oz TWTF..	03	600	30 Comme					3			3	1800
102	M-F 4p Dr Oz M.....	03	600	30 Comme						1		1	600
105	M-F 5p News M.....	03	900	30 Comme									900
106	M-F 5p News TWTF..	03	900	30 Comme		2						2	1800
Weekly Totals: Total Spots(Ord Spots)					1	66	53	72	63	58	15	368	
Closed PR						2	1	1				4	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 819 Issue 5



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 353060	Campaign Ref: E:063545680
Buyer: .	Client/Product/Estimate: . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
107	M-F 5p News M.....	03	900	30 Comme Nbr of Spots			1					1	900
108	M-F 5p News .TWTF..	03	900	30 Comme Nbr of Spots			4					4	3600
109	M-F 5p News M.....	03	900	30 Comme Nbr of Spots				1				1	900
110	M-F 5p News .TWTF..	03	900	30 Comme Nbr of Spots				2				2	1800
111	M-F 5p News M.....	03	900	30 Comme Nbr of Spots				1				1	900
112	M-F 5p News .TWTF..	03	900	30 Comme Nbr of Spots					2			2	1800
113	M-F 5p News M.....	03	900	30 Comme Nbr of Spots						1		1	900
116	M-F 530p News M.....	03	900	30 Comme Nbr of Spots		1						1	900
117	M-F 530p News .TWTF..	03	900	30 Comme Nbr of Spots		2						2	1800
118	M-F 530p News M.....	03	900	30 Comme Nbr of Spots			1					1	900
119	M-F 530p News	03	900	30 Nbr of Spots			4					4	3600
Weekly Totals:					1	66	93	72	63	58	15	368	
Total Spots(Ord Spots)					1	66	93	72	63	58	15	368	
Closed PR						2	1	1				4	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 353060	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
120	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
121	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots				2			2	1800
123	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots				3			3	2700
124	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots					1		1	900
127	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots		1					1	1200
128	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots		3					3	3600
129	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots			1				1	1200
130	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots			4				4	4800
131	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots				1			1	1200
138	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots		1					1	1000
Weekly Totals: Total Spots(Ord Spots)					1	66	93	72	63	58	15	368	
Closed PR						2	1	1				4	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 353060	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / /1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
139	M-F 7p News TWTF..	03	1000	30 Comme		2						2	2000
140	M-F 7p News M.....	03	1000	30 Comme			1					1	1000
141	M-F 7p News TWTF..	03	1000	30 Comme			4					4	4000
142	M-F 7p News M.....	03	1000	30 Comme				1				1	1000
149	Sat 6p NewsS.	03	700	30 Comme		1						1	700
150	Sun 6p NewsS	03	750	30 Comme	1	1	1	1				4	3000
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1						1	1000
152	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme		2						2	2000
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme			1					1	1000
154	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme			4					4	4000
155	M-F 730p Entertainment Tonight	03	1000	30 Nbr of Spots				1				1	1000
Weekly Totals: Total Spots(Ord Spots)					1	66	93	72	63	58	15	388	
Closed PR						2	1	1				4	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 353060	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / .1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
162	Sat 7p Entertainment TonightS.	03	650	30 Comme	Nbr of Spots		1	1				2	1300
163	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme	Nbr of Spots		1					1	9000
164	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme	Nbr of Spots			1				1	9000
165	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots			1				1	3600
167	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots			1		1		3	27000
168	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots				1			1	9000
169	M-Su 11p News MTWTF..	03	1250	30 Comme	Nbr of Spots		2					2	2500
170	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots		1					1	200
171	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme	Nbr of Spots		2					2	400
172	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots		1					1	200
Weekly Totals: Total Spots(Ord Spots)					1	66	93	72	63	58	15	368	
Closed PR						2	1	1				4	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 353060	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ./. /1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
173	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme			2					2	400
				Nbr of Spots									
				Closed PR			1					1	200
				Nbr of Spots									
174	M-F 1237a ET / 1137p CT Late Night M.....	03		30 Comme				1				1	
				Closed PR									
				Nbr of Spots									
181	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1						1	650
				Nbr of Spots									
182	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	03	650	30 Comme		3						3	1950
				Nbr of Spots									
183	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme			1					1	650
				Nbr of Spots									
184	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	03	650	30 Comme			3					3	1950
				Nbr of Spots									
185	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme				1				1	650
				Nbr of Spots									
186	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	03	650	30 Comme							3	3	1950
				Nbr of Spots									
Weekly Totals:					1	66	93	72	63	58	15	368	
Total Spots(Ord Spots)													
Closed PR													

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 353060	Campaign Ref: E:063545680
Buyer:	Client/Product/Estimate: / / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
187	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme					1			1	650
188	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	03	650	30 Comme					2			2	1300
189	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme						1		1	650
192	M-F 630p ET / 530p CT NBC Nightly News ..W....	01	5000	30 Comme			1					1	5000
193	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme			1					1	1300
194	M-F 5a News ..WTF..	03	150	30 Comme			1					1	150
195	M-F 530a News ..TWTF..	01	470	30 Comme				3	3	2		8	3760
196	M-F 6a News ..TWTF..	01	1450	30 Comme				2				2	2900
197	M-F 6a News M.....	01	1450	30 Comme					1			1	1450
Weekly Totals: Total Spots(Ord Spots)					1	66	93	72	63	58	15	368	
Closed PR						2	1	1				4	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President
Buyer: Barack Obama/ D/ President
Submission Cost: 353060
Schedule Dates: 09/24/12 to 11/11/12
Client/Product/Estimate: / / 1897
Weeks: 7
Est./PO Number: 06354568
Contract type: Political
Associated Copies: No
Campaign Ref: E:063545680
Sales Rep: HRP Washington, DC
Order Ref: 06354568
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
198	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots			4				4	3600
199	M-F 9a Today Show II TWTF..	01	1040	30 Comme	Nbr of Spots			4				4	4160
200	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots			1				1	1040
201	M-F 12p Today Show III TWTF..	01	390	30 Comme	Nbr of Spots			4				4	1520
202	M-F 12p Today Show III M.....	01	390	30 Comme	Nbr of Spots			1				1	380
203	M-F 6p News TWTF..	01	2250	30 Comme	Nbr of Spots			2				2	4500
204	M-F 7p News TWTF..	01	2000	30 Comme	Nbr of Spots			2				2	4000
205	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots			1				1	2000
206	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme	Nbr of Spots			2				2	4000
207	M-F 1237a ET / 1137p CT Late Night TWTF..	01	400	30 Comme	Nbr of Spots			4				4	1600
208	M-F 1237a ET / 1137p CT Late Night 01		400	30 Nbr of Spots				1				1	400
Weekly Totals:					Total Spots(Ord Spots)	1	66	83	72	63	58	15	368
Closed PR													

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	353060	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	.. / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
209	M..... Sun 8a Today ShowS	01	1100	30 Comme				1				1	1100
210	M-F 6a News .TWTF..	01	1450	30 Comme					2			2	2900
211	M-F 6a News M.....	01	1450	30 Comme						1		1	1450
212	M-F 7a Today Show .TWTF..	03	900	30 Comme					4			4	3600
213	M-F 9a Today Show II .TWTF..	01	1040	30 Comme					3			3	3120
214	M-F 9a Today Show II M.....	01	1040	30 Comme						1		1	1040
215	M-F 12p Today Show III .TWTF..	01	380	30 Comme					2			2	760
216	M-F 12p Today Show III M.....	01	380	30 Comme						1		1	380
217	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme					3			3	1200
218	M-F 6p News .TWTF..	01	2250	30 Comme					3			3	6750
Weekly Totals: Total Spots(Ord Spots)					1	66	93	72	63	58	15	368	
Closed PR					2	2	1	1				4	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	353060	Campaign Ref:	E:063545680
Buyer:	...	Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
219	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots					1		1	2250
220	M-F 7p News .TWTF..	01	2000	30 Comme	Nbr of Spots				3			3	6000
221	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots					1		1	2000
222	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Comme	Nbr of Spots				3			3	6000
223	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots					1		1	2000
224	M-F 1237a ET / 1137p CT Late Night .TWTF..	01	400	30 Comme	Nbr of Spots				2			2	800
225	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme	Nbr of Spots					1		1	400
226	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme	Nbr of Spots				1			1	7200
227	M-F 6a News .TWTF..	01	1470	30 Comme	Nbr of Spots					2		2	2940
228	M-F 6a News M.....	01	1470	30 Comme	Nbr of Spots						1	1	1470
229	M-F 7a Today Show	01	2000	30 Nbr of Spots						4		4	8000
Weekly Totals: Total Spots(Ord Spots)					1	66	93	72	63	68	15	368	
Closed PR						2	1	1				4	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	353060	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / /1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
230	M-F 7a Today Show TWTF..	01	2000	30 Nbr of Spots							1	1	2000
231	Sun 8a Today ShowS	01	1100	30 Nbr of Spots						2		2	2200
232	M-F 9a Today Show II TWTF..	01	1040	30 Nbr of Spots						3		3	3120
233	M-F 9a Today Show II MT.....	01	1040	30 Nbr of Spots							1	1	1040
234	M-F 12p Today Show III TWTF..	01	360	30 Nbr of Spots						3		3	1140
235	M-F 12p Today Show III MT.....	01	380	30 Nbr of Spots							1	1	380
236	M-F 1p Days Of Our Lives TWTF..	03	400	30 Nbr of Spots						2		2	800
237	M-F 1p Days Of Our Lives MT.....	03	400	30 Nbr of Spots							1	1	400
238	M-F 2p Rachael Ray TWTF..	03	250	30 Nbr of Spots						3		3	750
239	M-F 2p Rachael Ray MT.....	03	250	30 Nbr of Spots							1	1	250
Weekly Totals:					1	66	93	72	63	58	15	368	
Total Spots(Ord Spots)					1	66	93	72	63	58	15	368	
Closed PR						2	1	1				4	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 819 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 353060	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
240	M-F 3p Doctors TWTF..	03	450	30 Comme						3		3	1350
241	M-F 3p Doctors MT.....	03	450	30 Comme							1	1	450
242	M-F 4p Dr Oz TWTF..	03	600	30 Comme						3		3	1800
243	M-F 4p Dr Oz MT.....	03	600	30 Comme							1	1	600
244	M-F 5p News TWTF..	01	1700	30 Comme						2		2	3400
245	M-F 5p News M.....	01	1700	30 Comme							1	1	1700
246	M-F 530p News TWTF..	01	1700	30 Comme						2		2	3400
247	M-F 530p News M.....	01	1700	30 Comme							1	1	1700
248	M-F 6p News TWTF..	01	2250	30 Comme						1		1	2250
249	M-F 6p News M.....	01	2250	30 Comme							1	1	2250
250	M-F 7p News	01	2000	30 Nbr of Spots						2		2	4000
Weekly Totals: Total Spots(Ord Spots)					1	86	93	72	63	58	15	368	
Closed PR						2	1	1				4	

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 819 Issue 5



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 353060	Campaign Ref: E:063545680
Buyer:	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
251	M-F 7p News M.....	01	2000	30 Comme							1	1	2000
252	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Comme						1		1	2000
253	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme							1	1	2000
254	M-F 1237a ET / 1137p CT Late Night .TWTF..	01	400	30 Comme						2		2	800
255	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme							1	1	400
256	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	01	1300	30 Comme						2		2	2600
Weekly Totals: Total Spots(Ord Spots)					1	66	93	72	63	58	15	368	
Closed PR						2	1	1				4	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
37	M-F 9a Today Show II	:30 Commercial	10/01/12	Closed Pre Emption	\$50.00	No Makegood / Credit	0000000000	E:063545680
171	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/01/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:063545680
173	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/08/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:063545680
174	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/15/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:063545680

Grand Totals

		Month 9 Weeks: 5		Month 10 Weeks: 4				Month 11 Weeks: 4	
Totals		09/24	10/01	10/08	10/15	10/22	10/29	11/05	
Spots	368		1	66	93	72	63	58	15
Cost	353060	750	51330	76650	71210	69580		66330	17110

Grand Totals:

Spots:	368
Gross Total:	353,060.00
Commission:	52,959.00
Net Total:	300,101.00

REP HEADLINE# 6354568 TRF# E:063545 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 17.12
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME DAN NAGELBERG

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6354568 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 17.12

REP: REVISION 10/19
 RATES REVISED W/O 10/23
 NEW TTL \$367,030
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
9	S		530A-600A	30		\$470.00	10/23	10/26	3		TU-F	3

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1897

PROGRAM : 530A TODAY
 CON COM1: 530A TODAY

10/23/12 HCC (45)

FAX# 703-516-9680
OCT19/12 17.12
HARRIS REPORT FROM REP
CHANGES
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
40		RS	600A-700A	30		\$1,450.00	10/23	10/26	2		TU-F	2
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
41		R	600A-700A	30		\$1,450.00	10/29	10/29	1		MON	1
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
42		S	700A-900A	30		\$900.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
36		S	800A-900A	30		\$500.00	10/7	10/7	1		SUN	1
36		S	800A-900A	30		\$500.00	10/14	10/14	1		SUN	1
36		S	800A-900A	30		\$500.00	10/21	10/21	0		SUN	0
36		S	800A-900A	30		\$500.00	10/28	10/28	0		SUN	0
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
43		RS	900A-1000A	30		\$1,040.00	10/23	10/26	3		TU-F	3
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
46		R	900A-1000A	30		\$1,040.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
46		RS	1200N-100P	30		\$380.00	10/23	10/26	2		TU-F	2
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
47		R	1200N-100P	30		\$380.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT19/12 17.12
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
✓ 101		S	100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/23	10/26	3		TU-F	3
✓ 101		S	300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/23	10/26	3		TU-F	3
✓ 101		S	400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/23	10/26	3		TU-F	3
✓ 112		S	500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/23	10/26	2		TU-F	2
✓ 113		S	530P-600P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,250.00	10/23	10/26	3		TU-F	3
✓ 114		S	600P-630P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/23	10/26	3		TU-F	3
✓ 115		R	600P-630P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/29	10/29	1		MON	1
✓ 116		R	700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/29	10/29	1		MON	1
✓ 117		R	700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/29	10/29	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
150		S	600P-630P	30		\$700.00	10/6	10/6	1		SAT	1
150		S	600P-630P	30		\$700.00	10/13	10/13	0		SAT	0
150		S	600P-630P	30		\$700.00	10/20	10/20	0		SAT	0
150		S	600P-630P	30		\$700.00	10/27	10/27	0		SAT	0
150		S	600P-630P	30		\$700.00	11/3	11/3	0		SAT	0
PROGRAM : SAT 6P NEWS CON COM1: SAT 6P NEWS												
151		ES	600P-630P	30		\$750.00	9/30	9/30	1		SUN	1
151		ES	600P-630P	30		\$750.00	10/7	10/7	1		SUN	1
151		ES	600P-630P	30		\$750.00	10/14	10/14	1		SUN	1
151		ES	600P-630P	30		\$750.00	10/21	10/21	1		SUN	1
151		ES	600P-630P	30		\$750.00	10/28	10/28	0		SUN	0
151		ES	600P-630P	30		\$750.00	11/4	11/4	1		SUN	1
PROGRAM : SUN 6P NEWS CON COM1: SUN 6P NEWS												
155		RS	730P-800P	30		\$2,000.00	10/23	10/26	3		TU-F	3
PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT												
160		R	730P-800P	30		\$2,000.00	10/29	10/29	1		MON	1
PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT												
163		ES	700P-800P	30		\$650.00	10/13	10/13	1		SAT	1
163		ES	700P-800P	30		\$650.00	10/20	10/20	1		SAT	1
163		ES	700P-800P	30		\$650.00	10/27	10/27	0		SAT	0
163		ES	700P-800P	30		\$650.00	11/3	11/3	1		SAT	1
PROGRAM : SAT ENT TONIGHT CON COM1: SAT ENT TONIGHT												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

165	S		1000P-1100P	30		\$3,600.00	10/10	10/10	1		WED	1
-----	---	--	-------------	----	--	------------	-------	-------	---	--	-----	---

165	S		1000P-1100P	30		\$3,600.00	10/24	10/24	0		WED	0
-----	---	--	-------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM :	CHICAGO FIRE											
CON COM1 :	CHICAGO FIRE											

166	RS		1237A-137A	30		\$400.00	10/23	10/26	2		TU-F	2
-----	----	--	------------	----	--	----------	-------	-------	---	--	------	---

PROGRAM :	JIMMY FALLON											
CON COM1 :	JIMMY FALLON											

167	R		1237A-137A	30		\$400.00	10/29	10/29	1		MON	1
-----	---	--	------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM :	JIMMY FALLON											
CON COM1 :	JIMMY FALLON											

168	S		1135P-1235A	30		\$650.00	10/23	10/26	2		TU-F	2
-----	---	--	-------------	----	--	----------	-------	-------	---	--	------	---

PROGRAM :	THE TONIGHT SHOW											
CON COM1 :	THE TONIGHT SHOW											

169	A		1000P-1100P	30		\$7,200.00	10/24	10/24	1		WED	1
-----	---	--	-------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM :	CHICAGO FIRE											
CON COM1 :	CHICAGO FIRE											

SEP/12	\$750.00	OCT/12	268870.00	NOV/12	97410.00							
--------	----------	--------	-----------	--------	----------	--	--	--	--	--	--	--

CONTRACT TOTAL	367030.00											
TOTAL SPOTS	415											

COMPETITIVE INFORMATION NOT YET AVAILABLE.
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	367030	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama - Sked C	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today ShowS.	03	500	30 Comme			1	1	1	1		4	2000
2	M-F 530a News M.....	01	470	30 Comme		1						1	470
3	M-F 530a News .TWTF..	01	470	30 Comme		3						3	1410
4	M-F 530a News M.....	01	470	30 Comme			1					1	470
5	M-F 530a News .TWTF..	01	470	30 Comme			4					4	1880
6	M-F 530a News M.....	01	470	30 Comme				1				1	470
8	M-F 530a News M.....	01	470	30 Comme					1			1	470
10	M-F 530a News M.....	01	470	30 Comme						1		1	470
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	63	94	26	417	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 367030	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
12	M-F 530a News MT.....	01	470	30 Comme							2	2	940
13	M-F 6a News M.....	03	700	30 Comme		1						1	700
14	M-F 6a News TVMTF..	03	700	30 Comme		3						3	2100
15	M-F 6a News M.....	03	700	30 Comme			1					1	700
16	M-F 6a News TVMTF..	03	700	30 Comme			4					4	2800
17	M-F 6a News M.....	03	700	30 Comme				1				1	700
22	M-F 6a News TVMTF..	03	700	30 Comme						4		4	2800
23	M-F 6a News MT.....	03	700	30 Comme							2	2	1400
24	M-F 7a Today Show M.....	03	900	30 Comme		1						1	900
25	M-F 7a Today Show TVMTF..	03	900	30 Comme		4						4	3600
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	63	94	26	417	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 367030	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
26	M-F 7a Today Show M.....	03	900	30 Comme			1					1	900
27	M-F 7a Today Show .TWTF..	03	900	30 Comme			7					7	6300
28	M-F 7a Today Show M.....	03	900	30 Comme				1				1	900
30	M-F 7a Today Show M.....	03	900	30 Comme					1			1	900
32	M-F 7a Today Show M.....	03	900	30 Comme						1		1	900
33	M-F 7a Today Show .TWTF..	03	900	30 Comme						7		7	6300
34	M-F 7a Today Show MT.....	03	900	30 Comme							2	2	1800
35	Sun 8a Today ShowS	03	500	30 Comme		1	1					2	1000
36	Sun 8a Today ShowS	03	500	30 Comme						4		4	2000
37	M-F 9a Today Show II M.....	03		30 Comme		1						1	
Weekly Totals:					1	66	94	73	63	94	26	417	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	367030	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	.. / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
38	M-F 9a Today Show II .TWTF..	03	550	30 Comme		2						2	1100
39	M-F 9a Today Show II M.....	03	550	30 Comme			1					1	550
40	M-F 9a Today Show II .TWTF..	03	550	30 Comme			6					6	3300
41	M-F 9a Today Show II M.....	03	550	30 Comme				1				1	550
46	M-F 9a Today Show II .TWTF..	03	550	30 Comme						7		7	3850
47	M-F 9a Today Show II MT.....	03	550	30 Comme							2	2	1100
48	M-F 12p Today Show III M.....	03	200	30 Comme		1						1	200
49	M-F 12p Today Show III .TWTF..	03	200	30 Comme			3					3	600
50	M-F 12p Today Show III M.....	03	200	30 Comme				1				1	200
51	M-F 12p Today Show III .TWTF..	03	200	30 Comme			4					4	800
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	63	94	26	417	
Open PR							-1	-1				-2	-400
Closed PR					2							2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	367030	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
52	M-F 12p Today Show III M.....	03	200	30 Comme				1				1	200
57	M-F 12p Today Show III .TWTF..	03	200	30 Comme						4		4	800
58	M-F 12p Today Show III MT.....	03	200	30 Comme							2	2	400
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme		1						1	400
60	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme		3						3	1200
61	M-F 1p Days Of Our Lives M.....	03	400	30 Comme			1					1	400
62	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme				1				1	400
64	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme					1			1	400
Weekly Totals: Total Spots(Ord Spots)					1	68	94	73	63	94	26	417	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client: Barack Obama/ D/ President	Submission Cost: 367030	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
67	M-F 1p Days Of Our Lives M.....	03	400	30 Comme						1		1	400
68	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme						4		4	1600
69	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme							2	2	800
70	M-F 2p Rachael Ray M.....	03	250	30 Comme		1						1	250
71	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme		3						3	750
72	M-F 2p Rachael Ray M.....	03	250	30 Comme			1					1	250
73	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme			4					4	1000
74	M-F 2p Rachael Ray M.....	03	250	30 Comme				1				1	250
75	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme				4				4	1000
76	M-F 2p Rachael Ray M.....	03	250	30 Comme					1			1	250
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	63	94	26	417	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	367030	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / 11897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
77	M-F 2p Rachael Ray .TWTF..	03	250	30	Nbr of Spots					4			4	1000
78	M-F 2p Rachael Ray M.....	03	250	30	Nbr of Spots						1		1	250
79	M-F 2p Rachael Ray .TWTF..	03	250	30	Nbr of Spots						4		4	1000
80	M-F 2p Rachael Ray MT.....	03	250	30	Nbr of Spots							2	2	500
81	Sat 9a NewsS.	03	300	30	Nbr of Spots		1	1	1	1	1		5	1500
82	Sun 9a NewsS	03	300	30	Nbr of Spots		1	1	1	1	1		5	1500
83	M-F 3p Doctors M.....	03	450	30	Nbr of Spots		1						1	450
84	M-F 3p Doctors .TWTF..	03	450	30	Nbr of Spots		3						3	1350
85	M-F 3p Doctors M.....	03	450	30	Nbr of Spots			1					1	450
86	M-F 3p Doctors .TWTF..	03	450	30	Nbr of Spots			4					4	1800
Weekly Totals: Total Spots(Ord Spots)						1	66	94	73	63	94	26	417	
Open PR								-1	-1				-2	-400
Closed PR							2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client:	Barack Obama/ D/ President	Submission Cost:	367030	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
87	M-F 3p Doctors M.....	03	450	30 Comme				1				1	450
88	M-F 3p Doctors .TWTF..	03	450	30 Comme				4				4	1800
89	M-F 3p Doctors M.....	03	450	30 Comme					1			1	450
90	M-F 3p Doctors .TWTF..	03	450	30 Comme					3			3	1350
91	M-F 3p Doctors M.....	03	450	30 Comme						1		1	450
92	M-F 3p Doctors .TWTF..	03	450	30 Comme						4		4	1800
93	M-F 3p Doctors MT.....	03	450	30 Comme							2	2	900
94	M-F 4p Dr Oz M.....	03	600	30 Comme		1						1	600
95	M-F 4p Dr Oz .TWTF..	03	600	30 Comme		3						3	1800
96	M-F 4p Dr Oz M.....	03	600	30 Comme			1					1	600
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	63	94	26	417	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	367030	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / /1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
97	M-F 4p Dr Oz .TWTF..	03	600	30 Comme			4					4	2400
98	M-F 4p Dr Oz M.....	03	600	30 Comme				1				1	600
99	M-F 4p Dr Oz .TWTF..	03	600	30 Comme				3				3	1800
100	M-F 4p Dr Oz M.....	03	600	30 Comme					1			1	600
101	M-F 4p Dr Oz .TWTF..	03	600	30 Comme					3			3	1800
102	M-F 4p Dr Oz M.....	03	600	30 Comme						1		1	600
103	M-F 4p Dr Oz .TWTF..	03	600	30 Comme						4		4	2400
104	M-F 4p Dr Oz MT.....	03	600	30 Comme							2	2	1200
105	M-F 5p News M.....	03	900	30 Comme		1						1	900
106	M-F 5p News .TWTF..	03	900	30 Comme		2						2	1800
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	63	94	26	417	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	367030	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
107	M-F 5p News M.....	03	900	30 Comme			1					1	900
108	M-F 5p News .TWTF..	03	900	30 Comme			4					4	3600
109	M-F 5p News M.....	03	900	30 Comme				1				1	900
110	M-F 5p News .TWTF..	03	900	30 Comme				2				2	1800
111	M-F 5p News M.....	03	900	30 Comme					1			1	900
112	M-F 5p News .TWTF..	03	900	30 Comme					2			2	1800
113	M-F 5p News M.....	03	900	30 Comme						1		1	900
114	M-F 5p News .TWTF..	03	900	30 Comme						4		4	3600
115	M-F 5p News M.....	03	900	30 Comme							1	1	900
116	M-F 530p News M.....	03	900	30 Comme		1						1	900

Weekly Totals:

Total Spots(Ord Spots)	1	66	94	73	63	94	26	417
Open PR			-1	-1				-2
Closed PR		2						2

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	367030	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / /1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
117	M-F 530p News .TWTF..	03	900	30 Comme		2						2	1800
118	M-F 530p News M.....	03	900	30 Comme			1					1	900
119	M-F 530p News .TWTF..	03	900	30 Comme			4					4	3600
120	M-F 530p News M.....	03	900	30 Comme				1				1	900
121	M-F 530p News .TWTF..	03	900	30 Comme				2				2	1800
123	M-F 530p News .TWTF..	03	900	30 Comme					3			3	2700
124	M-F 530p News M.....	03	900	30 Comme						1		1	900
125	M-F 530p News .TWTF..	03	900	30 Comme						4		4	3600
126	M-F 530p News M.....	03	900	30 Comme							1	1	900
127	M-F 6p News M.....	03	1200	30 Comme		1						1	1200
Weekly Totals:					1	66	94	73	63	94	26	417	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 367030	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
128	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots		3						3	3600
129	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots			1					1	1200
130	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots			4					4	4800
131	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots				1				1	1200
136	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots						4		4	4800
137	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots							1	1	1200
138	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots		1						1	1000
139	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots		2						2	2000
140	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots			1					1	1000
141	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots			4					4	4000
Weekly Totals: (Total Spots(Ord Spots))						1	66	94	73	63	94	26	417	
Open PR								-1	-1				-2	-400
Closed PR							2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 367030	Campaign Ref: E:063545680
Buyer:	Client/Product/Estimate: . / /1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
142	M-F 7p News M.....	03	1000	30 Comme				1				1	1000
147	M-F 7p News .TWTF..	03	1000	30 Comme						4		4	4000
148	M-F 7p News M.....	03	1000	30 Comme							1	1	1000
149	Sat 6p NewsS.	03	700	30 Comme		1						1	700
150	Sun 6p NewsS	03	750	30 Comme	1	1	1	1		1		5	3750
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1						1	1000
152	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme		2						2	2000
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme			1					1	1000
154	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme			4					4	4000
155	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme				1				1	1000
Weekly Totals:					1	66	94	73	63	94	26	417	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

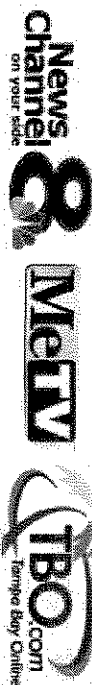
Original

Client: Barack Obama/ D/ President	Submission Cost: 367030	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est/PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
160	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30	Nbr of Spots						4		4	4000
				Comme										
161	M-F 730p Entertainment Tonight M.....	03	1000	30	Nbr of Spots							1	1	1000
				Comme										
162	Sat 7p Entertainment TonightS.	03	650	30	Nbr of Spots			1	1		1		3	1950
				Comme										
163	Tue 8p ET / 7p CT Voice .T.....	03	9000	30	Nbr of Spots		1						1	9000
				Comme										
164	Tue 8p ET / 7p CT Voice .T.....	03	9000	30	Nbr of Spots				1				1	9000
				Comme										
165	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30	Nbr of Spots			1					1	3600
				Comme										
167	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30	Nbr of Spots			1	1		1	1	4	36000
				Comme										
168	Mon 8p ET / 7p CT The Voice M.....	03	9000	30	Nbr of Spots					1			1	9000
				Comme										
169	M-Su 11p News MTWTF..	03	1250	30	Nbr of Spots		2						2	2500
				Comme										
170	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30	Nbr of Spots		1						1	200
				Comme										
Weekly Totals: Total Spots(Ord Spots)						1	66	94	73	63	94	26	417	
Open PR								-1	-1				-2	-400
Closed PR							2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 367030	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
171	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme	Nbr of Spots	2						2	400
					Nbr of Spots								
					Closed PR	1						1	200
					Nbr of Spots		1					1	200
172	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots								
					Nbr of Spots								
					Open Pre-Empted		-1					-1	-200
					Nbr of Spots			1				1	200
174	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Open Pre-Empted			-1				-1	-200
					Nbr of Spots								
179	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme	Nbr of Spots					3		3	600
					Nbr of Spots						1	1	200
180	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots								
					Nbr of Spots								
181	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme	Nbr of Spots	1						1	650
					Nbr of Spots								
182	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme	Nbr of Spots		3					3	1950
					Nbr of Spots								
183	M-F 1135p ET / 1035p CT Tonight Show	03	650	30	Nbr of Spots			1				1	650
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	63	94	26	417	
Open PR						-1	-1					-2	-400
Closed PR					2							2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	367030	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / /1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
184	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme			3					3	1950
185	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme				1				1	650
186	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme				3				3	1950
187	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme					1			1	650
188	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme					2			2	1300
189	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme						1		1	650
190	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme							3	3	1950
Weekly Totals:					1	66	94	73	63	94	26	417	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	367030	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	/ / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
191	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme							1	1	650
192	M-F 630p ET / 530p CT NBC Nightly News ..W....	01	6000	30 Comme			1					1	6000
193	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme			1					1	1300
194	M-F 5a News ..WTF..	03	150	30 Comme			1					1	150
195	M-F 530a News ..TWTF..	01	470	30 Comme				3	3	4		10	4700
196	M-F 6a News ..TWTF..	01	1450	30 Comme				2				2	2900
197	M-F 6a News M.....	01	1450	30 Comme					1			1	1450
198	M-F 7a Today Show ..TWTF..	03	900	30 Comme				4				4	3600
199	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme				4				4	4160
200	M-F 9a Today Show II	01	1040	30					1			1	1040
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	63	94	26	417	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 367030	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / /1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
201	M-F 12p Today Show III TWTF..	01	380	30 Comme				4				4	1520
202	M-F 12p Today Show III M.....	01	380	30 Comme					1			1	380
203	M-F 6p News TWTF..	01	2250	30 Comme				2				2	4500
204	M-F 7p News TWTF..	01	2000	30 Comme				2				2	4000
205	M-F 7p News M.....	01	2000	30 Comme					1			1	2000
206	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme				2				2	4000
207	M-F 1237a ET / 1137p CT Late Night TWTF..	01	400	30 Comme					4			4	1600
208	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme					1			1	400
209	Sun 8a Today ShowS	01	1100	30 Comme									
210	M-F 6a News	01	1450	30									
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	63	94	26	417	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	367030	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / /1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
211	M-F 6a News M.....	01	1450	30 Comme						1		1	1450
212	M-F 7a Today Show .TWTF..	03	900	30 Comme					4			4	3600
213	M-F 9a Today Show II .TWTF..	01	1040	30 Comme					3			3	3120
214	M-F 9a Today Show II M.....	01	1040	30 Comme						1		1	1040
215	M-F 12p Today Show III .TWTF..	01	360	30 Comme					2			2	760
216	M-F 12p Today Show III M.....	01	360	30 Comme						1		1	360
217	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme					3			3	1200
218	M-F 6p News .TWTF..	01	2250	30 Comme						3		3	6750
219	M-F 6p News M.....	01	2250	30 Comme						1		1	2250
220	M-F 7p News .TWTF..	01	2000	30 Comme						3		3	6000
Weekly Totals: Total Spots(Ord Spots)					1	65	94	73	63	94	26	417	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 813 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 367030	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
221	M-F 7p News M.....	01	2000	30 Comme						1		1	2000
222	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Comme					3			3	6000
223	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme						1		1	2000
224	M-F 1237a ET / 1137p CT Late Night .TWTF..	01	400	30 Comme					2			2	800
225	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme						1		1	400
226	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme					1			1	7200
Weekly Totals:													
Total Spots(Ord Spots)					1	66	94	73	63	94	26	417	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
37	M-F 9a Today Show II	:30 Commercial	10/01/12	Closed Pre Emption	550.00	No Makegood / Credit	0000000000	E:063545680
171	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/01/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:063545680
173	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/08/12	Open Pre Emption	200.00		0000000000	E:063545680
174	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/15/12	Open Pre Emption	200.00		0000000000	E:063545680

Grand Totals

		Month 9 Weeks: 5		Month 10 Weeks: 4				Month 11 Weeks: 4	
Totals		09/24	10/01	10/08	10/15	10/22	10/29	11/05	
Spots	417			66	94	73		94	26
Cost	367,430	760	51,330	76,850	71,410	69,690	73,520		23,890

Grand Totals:

Spots:	417
Gross Total:	367,030.00
Commission:	55,054.50
Net Total:	311,975.50

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME DAN NAGELBERG

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6354568 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT15/12 10.56

REP: MAKEGOOD
 SPOTS CANCELED LN'S 172-173
 LN 195 ADDED AS MG
 TTT, SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
172	S		1237A-137A	30		\$200.00	10/9	10/12	2		TU-F	2
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1897												
PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON												

FILED
 11/1/12
 10/16/12 REC

REP HEADLINE# 6354568 TRF# E:063545
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP OCT15/12 10.56
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
173	S		1237A-137A	30		\$200.00	10/15	10/15	0		MON	0
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
195	A		1237A-136A	30		\$400.00	10/16	10/19	1		TU-F	1
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
SEP/12			\$750.00			OCT/12	270360.00	NOV/12	92740.00			
CONTRACT TOTAL												363850.00
TOTAL SPOTS												442

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6354568 TRF# E:063545
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT12/12 19.58
CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

REP. # OFF. # SALESMAN #
BUYER NAME DAN NAGELBERG
SALES PRSN WA- MEGHAN MCGARR (H)

3050 K ST NW,
WASHINGTON, DC 20007

ORDER # CONTRACT # 6354568

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT12/12 19.58

REP: REVISION 10/12
SPOTS CANCELED
RATES REVISED
NEW TTL \$363,850
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

7	S		530A-600A	30		\$470.00	10/16	10/19	3		TU-F	3
---	---	--	-----------	----	--	----------	-------	-------	---	--	------	---

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1897
PROGRAM : 530A TODAY
CON COM1: 530A TODAY

FAX# 703-516-9680
OCT12/12 19.58
HARRIS REPORT FROM REP
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18		RS	600A-700A	30		\$1,450.00	10/16	10/19	2		TU-F	2
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
19		R	600A-700A	30		\$1,450.00	10/22	10/22	1		MON	1
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
20		S	700A-900A	30		\$900.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
36		ES	800A-900A	30		\$500.00	10/7	10/7	1		SUN	1
36		ES	800A-900A	30		\$500.00	10/14	10/14	1		SUN	1
36		ES	800A-900A	30		\$500.00	10/21	10/21	0		SUN	0
36		ES	800A-900A	30		\$500.00	10/28	10/28	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
37		RS	900A-1000A	30		\$1,040.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
44		R	900A-1000A	30		\$1,040.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
44		R	1200N-100P	30		\$380.00	10/16	10/19	4		TU-F	4
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
45		R	1200N-100P	30		\$380.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
100		S	400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/16	10/19	3		TU-F	3
110		S	500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/16	10/19	2		TU-F	2
121		S	530P-600P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/16	10/19	2		TU-F	2
122		S	530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/16	10/19	2		TU-F	2
123		S	530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/22	10/22	0		MON	0
124		S	600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,250.00	10/16	10/19	2		TU-F	2
125		S	600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/22	10/22	0		MON	0
126		S	700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/16	10/19	2		TU-F	2
127		R	700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/22	10/22	1		MON	1

REP HEADLINE# 6354568 TRF# E:063545
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP OCT12/12 19.58
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
157		RS	730P-800P	30		\$2,000.00	10/16	10/19	2		TU-F	2
			PROGRAM : ENT TONIGHT									
			CON COM1: ENT TONIGHT									
158		S	730P-800P	30		\$1,000.00	10/22	10/22	0		MON	0
			PROGRAM : ENT TONIGHT									
			CON COM1: ENT TONIGHT									
174		R	1237A-137A	30		\$400.00	10/16	10/19	3		TU-F	3
			PROGRAM : JIMMY FALLON									
			CON COM1: JIMMY FALLON									
175		R	1237A-137A	30		\$400.00	10/22	10/22	1		MON	1
			PROGRAM : JIMMY FALLON									
			CON COM1: JIMMY FALLON									
194		A	800A-900A	30		\$1,100.00	10/21	10/21	1		SUN	1
			PROGRAM : SUN TODAY									
			CON COM1: SUN TODAY									
SEP/12			\$750.00		OCT/12	270360.00		NOV/12		92740.00		
CONTRACT TOTAL												363850.00
TOTAL SPOTS												443

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	363850	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	.. / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama - Sked C	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots			1	1	1		4	2000
2	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots		1					1	470
3	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots		3					3	1410
4	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots			1				1	470
5	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots			4				4	1880
6	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots				1			1	470
8	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots					1		1	470
10	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots					1		1	470
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	28	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 363850	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
12	M-F 530a News MT.....	01	470	30 Comme							2	2	940
13	M-F 6a News M.....	03	700	30 Comme		1						1	700
14	M-F 6a News .TWTF..	03	700	30 Comme		3						3	2100
15	M-F 6a News M.....	03	700	30 Comme			1					1	700
16	M-F 6a News .TWTF..	03	700	30 Comme			4					4	2800
17	M-F 6a News M.....	03	700	30 Comme				1				1	700
20	M-F 6a News .TWTF..	03	700	30 Comme					4			4	2800
21	M-F 6a News M.....	03	700	30 Comme						1		1	700
22	M-F 6a News .TWTF..	03	700	30 Comme						4		4	2800
23	M-F 6a News MT.....	03	700	30 Comme							2	2	1400
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 363850	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
24	M-F 7a Today Show M.....	03	900	30 Comme		1						1	900
25	M-F 7a Today Show .TWTF..	03	900	30 Comme		4						4	3600
26	M-F 7a Today Show M.....	03	900	30 Comme			1					1	900
27	M-F 7a Today Show .TWTF..	03	900	30 Comme			7					7	6300
28	M-F 7a Today Show M.....	03	900	30 Comme				1				1	900
30	M-F 7a Today Show M.....	03	900	30 Comme					1			1	900
31	M-F 7a Today Show .TWTF..	03	900	30 Comme					7			7	6300
32	M-F 7a Today Show M.....	03	900	30 Comme						1		1	900
33	M-F 7a Today Show .TWTF..	03	900	30 Comme						7		7	6300
34	M-F 7a Today Show MT.....	03	900	30 Comme							2	2	1800
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	363850	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
35	Sun 8a Today ShowS	03	500	30 Comme		1	1		1			3	1500
36	Sun 8a Today ShowS	03	500	30 Comme						4		4	2000
37	M-F 9a Today Show II M.....	03		30 Comme		1						1	
38	M-F 9a Today Show II .TWTF..	03	550	30 Comme		2						2	1100
39	M-F 9a Today Show II M.....	03	550	30 Comme			1					1	550
40	M-F 9a Today Show II .TWTF..	03	550	30 Comme			6					6	3300
41	M-F 9a Today Show II M.....	03	550	30 Comme				1				1	550
44	M-F 9a Today Show II .TWTF..	03	550	30 Comme					7			7	3850
45	M-F 9a Today Show II M.....	03	550	30 Comme						1		1	550
46	M-F 9a Today Show II .TWTF..	03	550	30 Comme						7		7	3850
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	363850	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
47	M-F 9a Today Show II MT.....	03	560	30 Comme							2	2	1100
48	M-F 12p Today Show III M.....	03	200	30 Comme		1						1	200
49	M-F 12p Today Show III .TWTF..	03	200	30 Comme		3						3	600
50	M-F 12p Today Show III M.....	03	200	30 Comme			1					1	200
51	M-F 12p Today Show III .TWTF..	03	200	30 Comme			4					4	800
52	M-F 12p Today Show III M.....	03	200	30 Comme				1				1	200
53	M-F 12p Today Show III M.....	03	200	30 Comme					4			4	800
54	M-F 12p Today Show III .TWTF..	03	200	30 Comme						1		1	200
55	M-F 12p Today Show III M.....	03	200	30 Comme							4	4	800
56	M-F 12p Today Show III M.....	03	200	30 Comme							1	1	200
57	M-F 12p Today Show III .TWTF..	03	200	30 Comme							4	4	800
58	M-F 12p Today Show III MT.....	03	200	30 Comme							2	2	400
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)							-1	-1				-2	-400
Open PR													
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	363850	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / /1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme		1						1	400
60	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme		3						3	1200
61	M-F 1p Days Of Our Lives M.....	03	400	30 Comme			1					1	400
62	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme				1				1	400
64	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme					1			1	400
66	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme					4			4	1600
67	M-F 1p Days Of Our Lives M.....	03	400	30 Comme						1		1	400
68	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme						4		4	1600
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 363850	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / /1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
69	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme							2	2	800
70	M-F 2p Rachael Ray M.....	03	250	30 Comme		1						1	250
71	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme		3						3	750
72	M-F 2p Rachael Ray M.....	03	250	30 Comme			1					1	250
73	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme			4					4	1000
74	M-F 2p Rachael Ray M.....	03	250	30 Comme				1				1	250
75	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme				4				4	1000
76	M-F 2p Rachael Ray M.....	03	250	30 Comme					1			1	250
77	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme					4			4	1000
78	M-F 2p Rachael Ray M.....	03	250	30 Comme						1		1	250
Weekly Totals:					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	363850	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	J./1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
79	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme						4		4	1000
80	M-F 2p Rachael Ray MT.....	03	250	30 Comme							2	2	500
81	Sat 9a NewsS.	03	300	30 Comme		1	1	1	1	1		5	1500
82	Sun 9a NewsS	03	300	30 Comme		1	1	1	1	1		5	1500
83	M-F 3p Doctors M.....	03	450	30 Comme		1						1	450
84	M-F 3p Doctors .TWTF..	03	450	30 Comme		3						3	1350
85	M-F 3p Doctors M.....	03	450	30 Comme			1					1	450
86	M-F 3p Doctors .TWTF..	03	450	30 Comme			4					4	1800
87	M-F 3p Doctors M.....	03	450	30 Comme				1				1	450
88	M-F 3p Doctors .TWTF..	03	450	30 Comme				4				4	1800
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR					2							2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 363850	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
89	M-F 3p Doctors M.....	03	450	30 Comme					1			1	450
90	M-F 3p Doctors ..TWTF..	03	450	30 Comme					4			4	1800
91	M-F 3p Doctors M.....	03	450	30 Comme					1			1	450
92	M-F 3p Doctors ..TWTF..	03	450	30 Comme					4			4	1800
93	M-F 3p Doctors MT.....	03	450	30 Comme						2		2	900
94	M-F 4p Dr Oz M.....	03	600	30 Comme		1						1	600
95	M-F 4p Dr Oz ..TWTF..	03	600	30 Comme		3						3	1800
96	M-F 4p Dr Oz M.....	03	600	30 Comme			1					1	600
97	M-F 4p Dr Oz ..TWTF..	03	600	30 Comme			4					4	2400
98	M-F 4p Dr Oz M.....	03	600	30 Comme			1					1	600
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 363850	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / /1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
99	M-F 4p Dr Oz TWTF..	03	600	30 Comme	Nbr of Spots			3				3	1800
100	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots				1			1	600
101	M-F 4p Dr Oz TWTF..	03	600	30 Comme	Nbr of Spots				4			4	2400
102	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots					1		1	600
103	M-F 4p Dr Oz TWTF..	03	600	30 Comme	Nbr of Spots					4		4	2400
104	M-F 4p Dr Oz MT.....	03	600	30 Comme	Nbr of Spots						2	2	1200
105	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots		1					1	900
106	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots		2					2	1800
107	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
108	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots			4				4	3600
Weekly Totals:						1	66	94	73	90	94	26	444
Total Spots(Ord Spots)						1	66	94	73	90	94	26	444
Open PR								-1	-1			-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	363850	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / /1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
109	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
110	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots			2				2	1800
111	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots				1			1	900
112	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots				4			4	3600
113	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots					1		1	900
114	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots					4		4	3600
115	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots						1	1	900
116	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots		1					1	900
117	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots		2					2	1800
118	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 363850	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
119	M-F 530p News TWTF..	03	900	30 Comme			4					4	3600
120	M-F 530p News M.....	03	900	30 Comme				1				1	900
121	M-F 530p News TWTF..	03	900	30 Comme				2				2	1800
123	M-F 530p News TWTF..	03	900	30 Comme					4			4	3600
124	M-F 530p News M.....	03	900	30 Comme						1		1	900
125	M-F 530p News TWTF..	03	900	30 Comme						4		4	3600
126	M-F 530p News M.....	03	900	30 Comme							1	1	900
127	M-F 6p News M.....	03	1200	30 Comme		1						1	1200
128	M-F 6p News TWTF..	03	1200	30 Comme			3					3	3600
129	M-F 6p News M.....	03	1200	30 Comme			1					1	1200
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)							-1	-1				-2	-400
Open PR													
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 363850	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
130	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots			4					4	4800
131	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots				1				1	1200
134	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots					4			4	4800
135	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots						1		1	1200
136	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots						4		4	4800
137	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots							1	1	1200
138	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots		1						1	1000
139	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots		2						2	2000
140	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots			1					1	1000
141	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots			4					4	4000
Weekly Totals:						1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)														
Open PR								-1	-1				-2	-400
Closed PR							2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 363850	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
142	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
145	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots				4			4	4000
146	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots					1		1	1000
147	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots					4		4	4000
148	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots						1	1	1000
149	Sat 6p NewsS.	03	700	30 Comme	Nbr of Spots		1			1		2	1400
150	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	1	1	1		6	4500
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots		1					1	1000
152	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots		2					2	2000
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			1				1	1000
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR					2							2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	363850	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
154	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30 Comme			4					4	4000
155	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme				1				1	1000
156	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30 Comme					4			4	4000
159	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme						1		1	1000
160	M-F 730p Entertainment Tonight ..TWTF..	03	1000	30 Comme						4		4	4000
161	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme							1	1	1000
162	Sat 7p Entertainment TonightS	03	650	30 Comme			1	1	1	1		4	2600
163	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme		1						1	9000
164	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme				1				1	9000
165	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme			1					1	3600
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 363850	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
166	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots				1			1	3600
167	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots			1		1		4	36000
168	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots				1			1	9000
169	M-Su 11p News MTWTF..	03	1250	30 Comme	Nbr of Spots		2					2	2500
170	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots		1					1	200
171	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme	Nbr of Spots		2					2	400
172	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots			1				1	200
173	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme	Nbr of Spots			2				2	400
174	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots			1				1	200
177	M-F 1237a ET / 1137p CT Late Night	03	200	30 Comme	Nbr of Spots					3		3	600
Weekly Totals:					Total Spots(Ord Spots)	1	66	94	73	90	94	26	444
					Open PR			-1	-1			-2	-400
					Closed PR		2					2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/D/ President	Submission Cost:	363850	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
178	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots						1		1	200
179	M-F 1237a ET / 1137p CT Late Night TVWTF.. Comme	03	200	30 Nbr of Spots						3		3	600
180	M-F 1237a ET / 1137p CT Late Night M..... Comme	03	200	30 Nbr of Spots							1	1	200
181	M-F 1135p ET / 1035p CT Tonight Show M..... Comme	03	650	30 Nbr of Spots		1						1	650
182	M-F 1135p ET / 1035p CT Tonight Show TVWTF.. Comme	03	650	30 Nbr of Spots		3						3	1950
183	M-F 1135p ET / 1035p CT Tonight Show M..... Comme	03	650	30 Nbr of Spots			1					1	650
184	M-F 1135p ET / 1035p CT Tonight Show TVWTF.. Comme	03	650	30 Nbr of Spots			3					3	1950
185	M-F 1135p ET / 1035p CT Tonight Show M..... Comme	03	650	30 Nbr of Spots				1				1	650
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)							-1	-1				-2	-400
Open PR													
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 363850	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
186	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30				3				3	1950
				Comme									
				Nbr of Spots									
187	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30				1				1	650
				Comme									
				Nbr of Spots									
188	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30					3			3	1950
				Comme									
				Nbr of Spots									
189	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30						1		1	650
				Comme									
				Nbr of Spots									
190	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30						3		3	1950
				Comme									
				Nbr of Spots									
191	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30							1	1	650
				Comme									
				Nbr of Spots									
192	M-F 630p ET / 530p CT NBC Nightly News ..W....	01	5000	30			1					1	5000
				Comme									
				Nbr of Spots									
193	Sat 9p ET / 8p CT Chicago Fire	03	1300	30			1					1	1300
				Nbr of Spots									
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	363850	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
194	M-F 5a News ..WTF..	03	150	30 Comme			1					1	150
195	M-F 530a News ..TWTF..	01	470	30 Comme				3	4	4		11	5170
196	M-F 6a News ..TWTF..	01	1450	30 Comme				2				2	2900
197	M-F 6a News M.....	01	1450	30 Comme				1				1	1450
198	M-F 7a Today Show ..TWTF..	03	900	30 Comme				4				4	3600
199	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme				4				4	4160
200	M-F 9a Today Show II M.....	01	1040	30 Comme					1			1	1040
201	M-F 12p Today Show III ..TWTF..	01	380	30 Comme				4				4	1520
202	M-F 12p Today Show III M.....	01	380	30 Comme					1			1	380
203	M-F 6p News ..TWTF..	01	2250	30 Comme				2				2	4900
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				2	-400
Closed PR						2						2	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 363850	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ./ /1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
204	M-F 7p News TWTF..	01	2000	30 Comme				2				2	4000
205	M-F 7p News M.....	01	2000	30 Comme					1			1	2000
206	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme				2				2	4000
207	M-F 1237a ET / 1137p CT Late Night TWTF..	01	400	30 Comme				4				4	1600
208	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme					1			1	400
209	Sun 8a Today ShowS	01	1100	30 Comme						1		1	1100
Weekly Totals:					Total Spots(Ord Spots)								
Open PR					1	66	94	73	90	94	26	444	
Closed PR						2	-1	-1				-2	-400

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
37	M-F 9a Today Show II	:30 Commercial	10/01/12	Closed Pre Emption	550.00	No Makegood / Credit	0000000000	E:063545680
171	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/01/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:063545680
173	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/08/12	Open Pre Emption	200.00		0000000000	E:063545680
174	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/15/12	Open Pre Emption	200.00		0000000000	E:063545680

Grand Totals									
		Month 9 Weeks: 5		Month 10 Weeks: 4				Month 11 Weeks: 4	
Totals		09/24		10/01	10/08	10/15	10/22	10/29	11/05
Spots	444			1	66	94	73	94	26
Cost	364250			750	51330	76850	71410	71170	68850

Grand Totals: Spots: 444

Gross Total: 363,856.00

Commission: 54,577.50

Net Total: 309,272.50